





## **COST-BENEFIT ANALYSIS**

## **Overview**

In order to make informed decisions and prioritize actions, a cost-benefit analysis (CBA) worksheet serves as an indispensable tool. This worksheet enables individuals to systematically evaluate the potential costs and benefits associated with various choices or projects. By quantifying and comparing the expected advantages against the incurred expenses, a CBA worksheet offers a structured approach to decision-making, helping stakeholders assess the financial and strategic implications of their options and ultimately make well-informed choices that align with their goals and objectives.

| Pleas | e think ab | out: |  |  |
|-------|------------|------|--|--|
|       |            |      |  |  |

Now, write down the pros and cons, i.e. the benefits and disadvantages, of the given behavior, trait, or any other factor in the following table.

| COSTS | BENEFITS |  |  |
|-------|----------|--|--|
|       | SQUARE   |  |  |
|       |          |  |  |
|       |          |  |  |
|       |          |  |  |
|       |          |  |  |
|       |          |  |  |

